

Urban Land Institute

# Advisory Services Program



The Urban Land Institute's Advisory Services Program brings an objective and diverse team of real estate and planning professionals together to focus on solving your toughest land use and real estate challenges. The result of this collaborative effort is an implementation strategy that is based on sound information, community realities, and best practice.



**Urban Land  
Institute**

# Benefits of the Advisory Services Program:

Creative, practical solutions for the most challenging issues facing today's urban, suburban, and rural communities.

ULI's Advisory Services program works together with communities to:

- ▶ Deliver fresh insights and discover innovative solutions to complex real estate development and land use challenges.
- ▶ Provide candid and unbiased input from expert land use professionals who volunteer their time and expertise to serve as panelists.
- ▶ Kick-start critical conversations and deliver results, all in a concentrated timeline (2 -5 days).



# What is involved?

- ▶ Information gathering in cooperation with sponsoring organization to prepare a briefing book summarizing land use assignment (Pre-Panel)
- ▶ ULI member expert panel tailored to each assignment
- ▶ Two to five full days on-site with ULI member experts focused on the land use challenge, informed by a private sponsor briefing and confidential stakeholder interviews
- ▶ Public presentation with an emphasis on objective, practical, action-oriented recommendations
- ▶ **Deliverable:** Full-color, printed report that assembles practical, implementable recommendations to the sponsor and the local community.

## Program Offerings:

ULI's Advisory Services Program offers two products tailored to your community's needs, scope and budget:

<b>Product:</b>	<b>Technical Assistance Panel (TAP)</b>	<b>National Advisory Service Panel (ASP)</b>
<b>Length:</b>	1- 2 Days	3-6 days
<b>Panelists:</b>	Locally sourced, expert panelists	Nationally sourced, expert panelists
<b>Cost:</b>	\$15-\$20k	\$125k
	<a href="#">Click for examples</a>	<a href="#">Click for examples</a>

# Connect | Educate | Impact

Established in 1947, the ULI fee-based program of advisory services has completed over 600 panels, in 47 states, 12 countries, and four continents.

Sponsors praise panels for their comprehensive, pragmatic approach to solving land use challenges.

ULI members volunteer their time and professional expertise to assist with a land use, development or policy challenge.

For a confidential and no-cost exploratory discussion to determine whether a national, local or blended expert panel is right for your challenge, please contact Siobhan O'Kane at [813-262-2742](tel:813-262-2742) or [tampabay@uli.org](mailto:tampabay@uli.org).

